

PROGRAM (Finalized Version)

	DAY 1 (June 6, 2013)	DAY 2 (June 7, 2013)	DAY 3 (June 8, 2013)
Registration 8:30-16:00 (Day 1-3)	9:00-10:35 Sessions A1, B1	9:00-10:35 Sessions A2, B2	9:00-10:35 Sessions A3, B3, J3
	10:35-10:50 Tea break	10:35-10:50 Tea break	10:35-10:50 Tea break
	10:50-12:00 Keynote Speech*	10:50-12:15 Sessions C2, D2, K2	10:50-12:15 Sessions C3, D3, K3
	12:00-13:25 Lunch (Grand Panorama)	12:15-13:25 Lunch (Grand Panorama)	12:15-13:25 Lunch (Grand Panorama)
	13:25-15:00 Sessions E1, F1, M1	13:25-15:00 Sessions E2, F2, M2	13:25-15:00 Sessions E3, F3
	15:00-15:15 Tea break	15:00-15:15 Tea break	15:00-15:15 Closing & Tea gathering
	15:15-16:40 Sessions G1, H1, N1	15:15-16:40 Sessions G2, H2, N2	

* **“Interdisciplinary: the Evolution of Research and Public Policy Planning”**,

by **Professor Dr. Sakon Varanyuwatana, Faculty of Economics, Thammasat University (Venue: Panorama I)**

Session A1: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: Panorama I)

Chair: Rob Alex Burnett (Webster University Thailand)

At the Nexus of Economic Independence and Social Cohesion: A Conjectural Analysis of Impact of Low Input Projects to Family Life in Zimbabwe (b13-090)

Speaker: Sevias Guvuroiro (University of the Free State, South Africa)

Growth and Business Development: Promoting New Talent within SME Fashion Design and Adding Value to the Economy in Bangladesh: Characteristics, Opportunities and Barriers to Growth (b13-091)

Speaker: Lynne Hammond (London College of Fashion)

Gender, Social Class and Peer Group Influences on Teenagers’ TV Involvement in a Developing Country (b13-129)

Speaker: Syed Rahman (University of Western Sydney)

Is Econophysics the Missing Link for an Operational Hayekian Theory? (b13-132)

Speaker: Christophe Schinckus (University of Leicester)

International Television Formats and National Variations: The Failure of IDOL in Vietnam (b13-177)

Speaker: Rob Alex Burnett (Webster University Thailand)

Session B1: INNOVATION & PROJECT MANAGEMENT (venue: Panorama II)

Chair: Toshihiro Ichida (Waseda University and University of Colorado Boulder)

Intellectual Property Rights Policy and University Technology Transfer Output in Canadian Universities (b13-185)

Speaker: Kallaya Tantiyaswasdikul (Ritsumeikan University)

Skill Development by Asian Affiliates of Japanese MNEs: Misalliance Problem and Hybrid of ○&□ Model (b13-215)

Speaker: Takashi Hayashi (Nanzan University) **Best Paper Award**

Quantifying the Georgia-Pacific Factors for Calculating Reasonable Royalties (b13-136)

Speakers: Hoi Yan Anna Fong (National University of Singapore) and Yuan Ching Lai (National Chiao Tung University)

Boundary Spanning as a Team Process in Corporate Venturing (b13-175)

Speaker: David Wilemon (Syracuse University)

Imitation versus Innovation Costs: Patent Policies under Common Patent Length (b13-162) **Best Paper Award**

Speaker: Toshihiro Ichida (Waseda University and University of Colorado Boulder)

Session E1: ACCOUNTING, BANKING & FINANCE (venue: Panorama I)

Chair: Tatre Jantarakolica (Thammasat University)

The Effect of Bank Ownership Concentration on Capital Adequacy, Liquidity, and Capital Stability (b13-108)

Speaker: Pornsit Jiraporn (Pennsylvania State University)

Predicting the Czech Stock Market with Artificial Intelligence (b13-201)

Speaker: Quang Van Tran (University of Economics, Prague)

Effects of Credit Distribution to Economic Sectors Toward Commercial Bank's Operating Profit in Indonesia (b13-062)
Speaker: I Made Satria Yudistira (Institut Teknologi Bandung)

Comparison of Unit Link Product in Indonesia: Study of Insurance and Unit Link Product Performance Analysis (b13-023)
Speaker: Maria Gratia Sekar Putri (Institut Teknologi Bandung)

Abnormal Return Determination of Turnover List Announcement in Stock Exchange of Thailand: A Traditional Event Study Analysis vs. Event-based Panel Data Analysis (b13-001)
Speaker: Tatre Jantarakolica (Thammasat University)

Session F1: ECONOMIC POLICY & PUBLIC ADMINISTRATION (venue: Panorama II)

Chair: Petr Blažek (University of Economics, Prague)

U.S. Fiscal Sustainability and the Causality Relationship between Government Expenditures and Revenues: A New Approach Based on Quantile Cointegration (b13-081)
Speaker: Pei-Fen Chen (National Chi-Nan University)

Intensity Response of Thai Public Hospitals on Length of Stay to Payment System Change (b13-191)
Speaker: Watchai Charunwatthana (Chulalongkorn University)

Health Service Delivery in Developing Countries -A Different Perception (b13-176)
Speaker: Brajendra Saikia (Gauhati University)

Insurance Development and Economic Growth: The Role of Institutional Environments (b13-080)
Speaker: Chien-Chiang Lee (National Sun Yat-sen University)

Public Finance Optimization – Current Trends (b13-205)
Speakers: Petr Blažek and Matej Šandor (University of Economics, Prague)

Session M1: APPLIED BUSINESS & ECONOMICS RESEARCH (venue: VIP Room)

Chair: Sakon Varanyuwatana (Thammasat University)

Company Valuation of Tower Industry Company: PT Sarana Menara Nusantara (b13-016)
Speaker: Aryudho Mahardi Setianto (Institut Teknologi Bandung)

Feasibility Study of Golf Course in Belitung Island (b13-017)
Speaker: Kartika Dewi Puspasari (Institut Teknologi Bandung)

Financial Feasibility Study of Satoe Indonesia's Mini Hydro Electric Power Plant (MHPEP) Project in Cileat, Subang (b13-032)
Speaker: Boy Rekato (Institut Teknologi Bandung)

Consumer's Brand Preference over Cyber Brand and Extension Brand: A Case Study of Online Bookstore in Surabaya (b13-012) **Best Paper Award**
Speaker: Amelia Amelia (Universitas Pelita Harapan Surabaya)

Mobile Marketing Acceptability on Fast Food Restaurants in Kuala Lumpur, Malaysia (b13-252)
Speaker: Che Musa Che Omar (Universiti Kuala Lumpur)

An Exploratory Study of Product and Brand Positioning Typologies with Respect to Pharmaceutical Companies (b13-250)
Speaker: Sanjiwani Kumar (KJ Somaiya Institute of Management Studies and Research)

Session G1: ACCOUNTING, BANKING & FINANCE (venue: Panorama I)

Chair: Badriyah Minai (Universiti Putra Malaysia)

Tax Avoidance Behavior Towards The Cost of Debt (b13-196)
Speaker: Indah Masri (University of Indonesia)

Tax Reform and Earning Management: Political Cost Hypothesis Test in Indonesia (b13-019)
Speaker: Vierly Upa (Universitas Pelita Harapan Surabaya)

Making Efficient Portfolio From Twenty Four Stocks of LQ-45 Indonesia Stock Exchange Index From 2009-2012 (b13-028)

Speaker: I Putu Bayu Adhitya Pratama (Institut Teknologi Bandung)

The Implementation of Dogs of the Dow Investment Strategy: Empirical Study of LQ45 Index in Indonesia Stock Exchange Period of 2006 – 2011 (b13-036)

Speaker: Indra Ginandar Sebayang (Institut Teknologi Bandung)

Budgeting Practices in Malaysian Manufacturing Firms (b13-179)

Speaker: Badriyah Minai (Universiti Putra Malaysia)

Session H1: MANAGEMENT & MARKETING (venue: Panorama II)

Chair: Anita Maharani (Universitas Paramadina)

Human Brands: Investigating Antecedents to Consumers' Strong Attachment to Celebrities (b13-068)

Speaker: Zeenat Ismail (Institute of Business Administration Karachi)

The Churn Analysis Of Telkom Speedy in Bandung (b13-025)

Speaker: Muhammad Ricky Febrian (Institut Teknologi Bandung)

Determinant of the Entrepreneurial Intention of Undergraduate Students in Surabaya (b13-078)

Speaker: Amelia Amelia (Universitas Pelita Harapan Surabaya)

The Effect of Service Quality, Food Quality, and Perceived Value toward Customer Satisfaction of Starbucks in Surabaya (b13-106)

Speaker: Amelia Amelia (Universitas Pelita Harapan Surabaya)

The Ethnography of Leadership Style in Family Owned Business Succession (b13-154)

Speaker: Anita Maharani (Universitas Paramadina)

Session N1: APPLIED BUSINESS & ECONOMICS RESEARCH (venue: VIP Room)

Chair: Tatre Jantarakolica (Thammasat University)

Determinants of Financial Distress Among Consumers: Evidence from Malaysia (b13-137)

Speaker: Yiing Jia Loke (Universiti Sains Malaysia)

Performance Evaluation of PT Pertamina Geothermal Energy (b13-015)

Speaker: Annisa Ekky Kuswandari (Institut Teknologi Bandung)

Measurement of Karuhun's Reseller Satisfaction Towards the Performance of CV.Saung Karuhun BerKah Using Glynn Model (b13-041)

Speaker: Andika Prasetia Putra (Institut Teknologi Bandung)

Repositioning Strategy of Aksara Store (b13-044)

Speaker: Putri Maria Nashwah (Institut Teknologi Bandung)

Choosing a New Store Location Using Proact Decision Making Process and Location Theory: The Case of Toko King, Bobotsari (b13-049)

Speaker: Elian Ciptono (Institut Teknologi Bandung)

Session A2: RELIGION, CULTURE & BUSINESS (venue: Panorama I)

Chair: Chandana Hewege (Swinburne University of Technology)

Determinants of Individual Muslim Behavior in Accomplishing His/Her Zakah, Infaq, Shadaqah and Waqf through Amil Institution (b13-198) **Best Paper Award**

Speaker: Kurniyati Indahsari (University of Trunojoyo Madura)

The Religious Nature of Practical Decision: Whistle Blowing Intention Among Muslim Managers (b13-164)

Speaker: Hashanah Ismail (Universiti Putra Malaysia)

Performance Analysis of Conventional And Islamic Banking In Malaysia Using Super-Efficient DEA Model (b13-156)

Speaker: Nordin Haji Mohamad (University of Malaya)

Analysis Sharia Tourism as Resource of Finance Public Sector in Indonesia Use Total Quality Service (b13-208)

Speakers: Puji Astutik and Lathifa Hapsari (Brawijaya University)

Understanding the Impact of Religio-cultural Institutional Hegemony on Supply Chains: Theorising the Buddhists' Resistance to Islamic Halal Certification in Sri Lanka (b13-197)

Speaker: Chandana Hewege (Swinburne University of Technology)

Session B2: MANAGEMENT & MARKETING (venue: Panorama II)

Chair: Napatsorn Jiraporn (State University of New York at New Paltz)

Exploring Positive Word-of-Mouth Ineffectiveness: An Unnoticed Side (b13-206)

Speakers: Tom Lin (National Taiwan University of Science and Technology) and Jennifer Chen (China University of Technology)

Exploring the Influential Factors Related to Cooperative Motivation between Rehabilitative Clinics (b13-113)

Speaker: Chiu-Ping Chen (I-Shou University)

Identifying Key Predictors for Users' Intention to Co-produce Value: Value Proposition Accordance and Other Potential Predictors (b13-114)

Speaker: Szu-Chung Li (National Chengchi University)

Devising a Marketing Strategy by Measuring Shopping Motivation, Channel Analysis, and External Influences, A Case of Kebaya for Young Women (b13-048)

Speaker: Roy Adam Muhammad Zaid (Institut Teknologi Bandung)

Maintenance vs. Attainment Goals: Influence of Self-Regulation Goal Type on Goal Pursuit Behaviors (b13-163)

Speaker: Napatsorn Jiraporn (State University of New York at New Paltz)

Session C2: SNS MARKETING & INTERNET CONSUMPTION CULTURE (venue: Panorama I)

Organized by Sogang University and Sungkyunkwan University

Chair: Sangman Han (Sungkyunkwan University)

Changing Main Topic According to Diffusion of Online WOM (b13-240)

Speaker: Dongil Lee (Sejong University)

When Does "Facebooking" Make Us Avoid Risks? The Effect of Social Networking Orientation on Risk Preference (b13-253)

Speaker: Hakkyun Kim (Sungkyunkwan University)

Web-based Factors Influencing Online Purchasing in B2C Market: View of ICT Professionals (b13-227) **Best Paper Award**

Speaker: Mohd Shoki Md Ariff (Universiti Teknologi Malaysia)

How Do Interaction Activities Between Customers and With Firms Influence Market Performance and Continuous Product Innovation?: An Empirical Investigation in the Mobile Application Market (b13-229)

Speaker: Jaihak Chung (Sogang University)

Online and Mobile Consumer Decision Journey: Based on Internet Panel Data (b13-233)

Speaker: Sangman Han (Sungkyunkwan University)

Session D2: RISK, OPERATIONAL EFFICIENCY & PERFORMANCE (venue: Panorama II)

Chair: Rodney Blackwell (Troy University)

Productive Efficiency of the Urban Informal Manufacturing Sector in Assam (b13-130)

Speaker: Saundarjya Borbora (Indian Institute of Technology Guwahati)

Service-dominant (S-D) Logic and Supply Network Management: Missed Opportunities for Business in Developing Countries? (b13-084)

Speaker: Mawuko Dza (Griffith University)

Operational Risk Management In Handicraft Manufacturing Process Using Montecarlo Simulation Model (b13-026)

Speaker: Ahmad Reza (Institut Teknologi Bandung)

Mapping of Cost of Quality (CoQ) for Enhancing Competitiveness of Local Products to Global Market: Evidence from Manufacturing Industry in Yogyakarta Region, Indonesia (b13-248)

Speaker: Heribertus Andre Purwanugraha (Universitas Atma Jaya Yogyakarta)

Aligning Internal and External Analytical Models to Achieve Competitive Advantage (b13-207)

Speaker: Rodney Blackwell (Troy University)

Session K2: EDUCATION AND BUSINESS (venue: VIP Room)

Chair: Liyanage Perera (Swinburne University of Technology)

College Student's 7P Motivating Factor on Choosing Minimarket (b13-031)

Speaker: Dinar Adiwena (Institut Teknologi Bandung)

Students Cheating Behaviors: The Influence of Fraud Triangle (b13-134)

Speaker: Luky Patricia Widianingsih (Universitas Pelita Harapan Surabaya)

Pedagogical Practices for Integrating Sustainability Education into International Marketing Curricula: Addressing Learning Gaps in Sustainability Education (b13-189) **Best Paper Award**

Speaker: Liyanage Perera (Swinburne University of Technology)

Session E2: E-COMMERCE & MARKETING (venue: Panorama I)

Chair: Mohd Shoki Md Ariff (Universiti Teknologi Malaysia)

Trends in Electronic Commerce Among Selected Companies in Metro Manila, Philippines (b13-202)

Speaker: Harvey Ong (De La Salle University – Manila)

The Study on the Online Purchase Intention in Purchasing Hotel Rooms and Services (b13-052)

Speaker: Audi Wiratama Prabowo (Institut Teknologi Bandung)

The Impact of Technology Acceptance Model on Behavioral Intention in Internet Banking System (b13-228)

Speaker: Mohd Shoki Md Ariff (Universiti Teknologi Malaysia)

The Influence of Short Message Service (SMS) Advertising on the Purchase Behaviour of Young Consumers in a Tertiary Institution in Ghana (b13-140)

Speaker: Daniel Ofori (Koforidua Polytechnic)

Electronic Service Quality of Iranian Internet Banking (b13-226)

Speaker: Mohd Shoki Md Ariff (Universiti Teknologi Malaysia)

Session F2: ACCOUNTING, BANKING & FINANCE (venue: Panorama II)

Chair: S. Cheung-Sum Lu (Tamkang University)

The Effect of Organizational-Professional Conflict towards Professional Judgment by Public Accountant Using Personality Type, Gender, and Locus of Control as Moderating Variables (b13-172)

Speaker: Tabita Indah Iswari (Atma Jaya Yogyakarta University)

The Effect of Price to Book Value (PBV), Dividend Payout Ratio (DPR), Return on Equity (ROE), Return on Asset (ROA), and Earning per Share (EPS) toward Stock Return of LQ 45 Index (b13-039)

Speaker: Inka Natasya Hagaina Bukit (Institut Teknologi Bandung)

Management Accounting Practices and The Role of Management Accountant: Evidence from Manufacturing Companies Throughout Yogyakarta, Indonesia (b13-243)

Speaker: Christina Wiwik Sunarni (Atma Jaya Yogyakarta University)

Feasibility Study of Mini Hydro Electrical Power Plant : A case study of PT NURECO ENERGY Project Management (b13-040)

Speaker: Andra Gerald Yoseph (Institut Teknologi Bandung)

Whether CEOs Have Ownership or Not: Evidence on Corporate Investments from Taiwan (b13-173)

Speaker: S. Cheung-Sum Lu (Tamkang University)

Session M2: INNOVATION & TECHNOLOGY TRANSFER (venue: VIP Room)

Chair: Pard Teekasap (Rajamangala University of Technology Rattanakosin)

A Proposed Framework of University to Industry Knowledge Transfer (b13-142)

Speaker: Lina Anatan (Maranatha Christian University)

A Framework of the Innovation System: A Case of Thailand (b13-117)

Speaker: Supachart Iamratanakul (Kasetsart University)

Corporate Venturing and the Potential Application of High Performing Systems Concepts (b13-241)

Speaker: David Wilemon (Syracuse University)

Intellectual Property Rights and Productivity Growth from Technology Spillover in Thailand: A System Dynamics Approach (b13-223) **Best Paper Award**

Speaker: Pard Teekasap (Rajamangala University of Technology Rattanakosin)

Session G2: ECONOMIC & SOCIAL DEVELOPMENT (venue: Panorama I)

Chair: Alparslan Abdurrahman Basaran (Hacettepe University)

Empowerment the Institutional Milk Cooperation Using Soft Systems Methodology (b13-183)

Speaker: Karuniana Dianta Arfiando Sebayang (State University of Jakarta)

Impacts of Environmental Elements on Residential Housing Values in Macao (b13-218)

Speaker: Ni Sheng (Macau University of Science and Technology)

Status of Women Literacy in India, with Special Reference to West Bengal (b13-168)

Speaker: Shrabanti Maity (Assam University)

Financial Literacy Among Young Adults in Malaysia (b13-195)

Speaker: Salmah Muhamed (Universiti Putra Malaysia)

Comparison Study of Approaches to Measuring Poverty Implementing Fuzzy Set and Classic Set Using the Household Data of Turkey (b13-192)

Speaker: Alparslan Abdurrahman Basaran (Hacettepe University)

Session H2: ACCOUNTING, BANKING & FINANCE (venue: Panorama II)

Chair: Avinash Supkar (KIIT University)

Institutional Investors and Earnings Management by Bank Holding Companies (b13-236)

Speaker: Yuan Wen (State University of New York at New Paltz)

Bank Specific Factors and Macro Economic Factors on Indonesian's Bank Efficiency (b13-224)

Speaker: Nurafni Eltivia (State Polytechnic of Malang)

Financial Performance Assessment of Garuda Indonesia Against Other Global Airline Companies (b13-034)

Speaker: Arnisya Virginia (Institut Teknologi Bandung)

Exploring the relationship between intellectual capital and performance of commercial banks in Malaysia (b13-151)

Speaker: Rebecca Yew (INTI International University)

Revamping Regional Rural Banks (RRBs) through Odisha Gramin Bank: A Study (b13-118)

Speaker: Avinash Supkar (KIIT University)

Session N2: FINANCE & ECONOMETRICS (venue: VIP Room)

Chair: Pym Manopimoke (University of Kansas)

The Behavior of Exchange Rates, Crude Oil Prices, and Money Supply and their Effects on Stock Market Performance: A Cointegration Analysis (b13-087)

Speaker: Charday Batac (China Banking Corporation and University of Santo Tomas)

Ensuring More is Better: On the Simultaneous Application of Stock and Options Data to Estimate the GARCH Options Pricing Model (b13-182)

Speaker: Hung-Wen Cheng (Soochow University)

A New Method to Quantify Monetary Policy Interest Rates (b13-186) **Best Paper Award**

Speaker: Jan Kodera (University of Economics, Prague)

Foreign Investors' Trading Behavior in Response to Crises: Evidence From Thailand (b13-075) **Best Paper Award**

Speaker: Riza Emekter (Robert Morris University)

Monetary Policy and Inflation Dynamics: A Joint Analysis under Measured Expectations and Regime Shifts (b13-244)

Speaker: Pym Manopimoke (University of Kansas)

Session A3: BUSINESS ETHICS & LAW (venue: Panorama I)

Chair: Abhijit Bora (Tezpur University)

Impact of Un-ethical I.T. Behaviors to Cloudy Businesses (b13-144)

Speaker: Issam Kouatli (Lebanese American University)

Influences of Social Ties on Firm Performance - A Study in Vietnam on Corporate Social Responsibility Practice (b13-238)

Speaker: Tran Tien Khoa (Hohiminh city International University)

Effect of Obedience Pressure, Ethical Concern and Perception Responsibility at Creation Budget Slack by Management Accountant (b13-157)

Speakers: Eva Wulandari and Fitria Husnatarina (Palangka Raya University)

Managers' Roles in Corporate Social Responsibility Practice from Perspectives of Vietnamese Managers (b13-237)

Speaker: Le Thi Thanh Xuan (Hochiminh city University of Technology)

Ethics in Advertising: How to Balance Mass Expectations and Business Interests (b13-088)

Speaker: Abhijit Bora (Tezpur University)

Session B3: RISK, OPERATIONAL EFFICIENCY & PERFORMANCE (venue: Panorama II)

Chair: Renato Alas Martins (Bond University)

Operational Risk Analysis of CV X in Bandung (b13-024)

Speaker: Herfina Puspawardani (Institut Teknologi Bandung)

Comparative Performance of Domestic and Foreign Owned Firms: Evidence from an Emerging Market (b13-169)

Speaker: V. S. Pai (Kirkoskar Institute of Advanced Management Studies)

Sustainable Civil Engineering Curriculum Design Using Fuzzy QFD (b13-101) **Best Paper Award**

Speaker: Thoeditda Thipparat (Rajamangala University of Technology)

Technical Efficiency and Export Performance: Evidence from Indonesia Manufacturing Sector-Level Data (b13-190)

Speaker: Putu Mahardika Adi Saputra (University of Brawijaya)

The State of Global Sustainable Food Production, Green Supply Chain Management and Decision Making: A Multidisciplinary Review (b13-166)

Speaker: Renato Alas Martins (Bond University)

Session J3: BANKING & FINANCE (venue: VIP Room)

Chair: Rima Rachmawati (Universitas Widyatama)

Good Corporate Governance and Predicting Financial Distress Using Logistic and Probit Regression Model (b13-174)

Speaker: Juniarti (Petra Christian University)

Analysis of The Relationship of Management Accounting Information Systems, Accounting Information Quality And Service Quality (b13-225)

Speaker: Rima Rachmawati (Universitas Widyatama)

Measuring Risk: Is It Necessary? An Empirical Study in Indonesian Banks (b13-021)
Speaker: Samuel PD Anantadjaya (Swiss German University)

Ratio Vs. EVA: A Performance Analysis in Indonesian Publicly-Listed Banks (b13-126)
Speaker: Samuel PD Anantadjaya (Swiss German University)

Session C3: INTERNATIONAL TRADE & FINANCE (venue: Panorama I)

Chair: Serkan Erkam (Hacettepe University)

Verifying China's Exchange Rate Regime: It is a discretionary Crawling Peg to the US Dollar! (b13-204)
Speaker: Jyh-Dean Hwang (National Taiwan University)

The Effect of International Experience on Psychic Distance: An Investigation of Chinese Textile and Garment Exporters (b13-209)
Speaker: Ge Zhan (Tung Wah College, Hong Kong)

Foreign Direct Investment In Multi Brand Retailing (b13-116)
Speaker: Rameshwar Prasad Gupta (Govt Girls College, A.P.S. University)

Exporting, Importing, and Firm Performance: Evidence from Thai Manufacturing (b13-203)
Speaker: Thanapol Srithanpong (Keio University)

Do Tourist Arrivals Contribute To The Exchange Rate Stabilization? Evidence from Indonesia (b13-167) **Best Paper Award**
Speaker: Haryo Kuncoro (State University of Jakarta)

Testing Balance of Payments Stages Hypothesis for G-7 Countries (b13-212)
Speaker: Serkan Erkam (Hacettepe University)

Session D3: ECONOMIC DEVELOPMENT & POLICY I (venue: Panorama II)

Chair: Khairil Awang (Universiti Putra Malaysia)

Study About Influencing Factors on Human Smoking Behavior and Anti-Smoking Campaign (b13-060)
Speaker: Rido Adimas (Institut Teknologi Bandung)

LPD as the Embodiment of Financial Institutions Based on Social Capital in Bali, Indonesia (b13-187)
Speaker: Anantawikrama Tungga Atmadja (Ganesha University of Education)

Empowering Program for People in Purworejo by Market Engineering and Optimizing Anguilla spp Toward Independent Society (b13-219)
Speaker: Agus Suroso (Sebelas Maret University)

BASAHANG MAASAHAN : Free Families From Poverty (b13-086)
Speakers: Ave Danganan and Korsiney Cabasis (St. Michael's College)

Changing of an Urban Landscape: The Swiftlet Hotels (b13-165)
Speaker: Khairil Awang (Universiti Putra Malaysia)

Session K3: ECONOMIC DEVELOPMENT & POLICY II (venue: VIP Room)

Chair: Taiyo Yoshimi (Columbia Business School and Nanzan University)

Financial Inclusion and Poverty Reduction through Employment Generation under MGNREGA in Tamil Nadu, India (b13-235)
Speaker: N. Prasanna (Bharathidasan University)

The Analysis of The Local Government Planning and Budgeting Process (b13-152)
Speaker: Mohamad Khusaini (Brawijaya University)

International Trade Barriers Complaints and the Structural Employment: A Conceptual and Quantitative Macro Perspective (b13-220)
Speakers: Shilpa Samplonius-Raut and Waalkens Jan (Stenden University of Applied Sciences)

Labor Market Heterogeneity and Monetary Policy (b13-188) **Best Paper Award**
Speaker: Taiyo Yoshimi (Columbia Business School and Nanzan University)

Session E3: ACCOUNTING, BANKING & FINANCE (venue: Panorama I)
Chair: Min Maung (University of Saskatchewan)

Feasibility Analysis of New Office Tower Project by PT XYZ (b13-018)
Speaker: Anindya Indriviani (Institut Teknologi Bandung)

Estimating Share Value of PT Meta Epsi – a Company in Construction and Engineering Sector (b13-046)
Speaker: Anastasya Wiramedia (Institut Teknologi Bandung)

The Effect of CSR Disclosure to Firm Value with Earning Management as Moderating Variable (b13-105)
Speaker: Lulu Setiawati (Universitas Pelita Harapan Surabaya)

Is There Any Right Time for Corporate Investment? (b13-097) **Best Paper Award**
Speaker: Min Maung (University of Saskatchewan)

Session F3: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Panorama II)
Chair: Megha Sachdeva (University of Technology Sydney)

Auditors and Job Stress: Evidence from Malaysia (b13-147)
Speaker: Mazlina Mustapha (Universiti Putra Malaysia)

Analysis and Regrouping Factors Affecting Employee Engagement in PT XYZ Headquarter (b13-056)
Speaker: Siti Kania Mevianti Effendi (Institut Teknologi Bandung)

Feasibility Study in Internal Organization Communication: Survey Finding of Prince of Songkla University, Trang Campus (b13-141)
Speaker: Narueban Yamaqupta (Prince of Songkla University)

The Influence of Training Toward Business Values: An Islamic Perspective (b13-092)
Speaker: Yunizar (Padjadjaran University Bandung)

Encounter with March's Organizational Learning Model (b13-231)
Speaker: Megha Sachdeva (University of Technology Sydney)

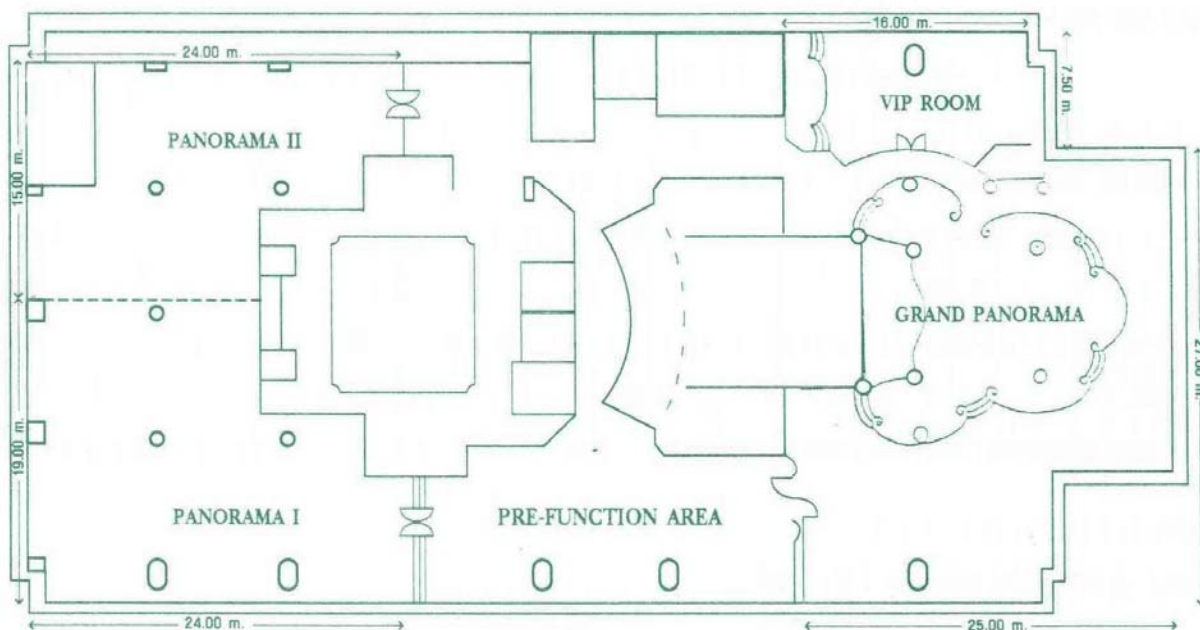
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Guide to Presenters and Session Chairs

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted sparing 3-5 minutes for discussion.
- The session chair should remind the speaker three minutes before the time he or she is expected to end the presentation. If the speaker goes beyond the time allotted, the session chair should remind her or him to end the presentation.
- SIBR assumes no responsibility if presenters are unable to finish their presentation in the assigned session for any reasons.
- LCD projector, screen and laptop (notebook) computer will be provided.
- To conserve the environment, the conference will minimize the use of papers, and will NOT provide nylon bag/plastic folder.

Conference Registration Desk

Conference participants will collect attendance certificates, proceedings (CD-ROM) and official receipts from the registration desk. Please mention your Paper I.D. code at the desk to speed up the process. The conference registration desk will be open from AM08:30 to PM16:00 on June 6th-8th, 2013. Presenters assigned to morning sessions can register after they have finished their presentation.

Floor Plan of the Conference Venue**PANORAMA FACTS****14th FLOOR**

List of Delegates

b13-088	Abhijit Bora	Tezpur University
b13-219	Agus Suroso	Sebelas Maret University
b13-026	Ahmad Reza	Institut Teknologi Bandung
b13-192	Alparslan Abdurrahman Basaran	Hacettepe University
b13-012, b13-078, b13-106	Amelia Amelia	Universitas Pelita Harapan Surabaya
b13-187	Anantawikrama Tungga Atmadja	Ganesha University of Education
b13-046	Anastasya Wiramedia	Institut Teknologi Bandung
b13-041	Andika Prasetya Putra	Institut Teknologi Bandung
b13-040	Andra Gerald Yoseph	Institut Teknologi Bandung
b13-018	Anindya Indriviani	Institut Teknologi Bandung
b13-154	Anita Maharani	Universitas Paramadina
b13-015	Annisa Ekky Kuswandari	Institut Teknologi Bandung
b13-034	Arnisya Virginia	Institut Teknologi Bandung
b13-016	Aryudho Mahardi Setianto	Institut Teknologi Bandung
b13-052	Audi Wiratama Prabowo	Institut Teknologi Bandung
b13-086	Ave Danganan	St. Michael's College
b13-118	Avinash Supkar	KIIT University
b13-179	Badriyah Minai	Universiti Putra Malaysia
b13-032	Boy Rekato	Institut Teknologi Bandung
b13-176	Brajendra Saikia	Gauhati University
b13-197	Chandana Hewege	Swinburne University of Technology
b13-087	Charday Batac	China Banking Corporation and University of Santo Tomas
b13-252	Che Musa Che Omar	Universiti Kuala Lumpur
b13-080	Chien-Chiang Lee	National Sun Yat-sen University
b13-113	Chiu-Ping Chen	I-Shou University
b13-243	Christina Wiwik Sunarni	Atma Jaya Yogyakarta University
b13-132	Christophe Schinckus	University of Leicester
b13-031	Danar Adiwena	Institut Teknologi Bandung
b13-140	Daniel Ofosu	Koforidua Polytechnic
b13-175, b13-241	David Wilemon	Syracuse University
b13-240	Dongil Lee	Sejong University
b13-049	Elian Ciptono	Institut Teknologi Bandung
b13-157	Eva Wulandari	Palangka Raya University
b13-212	Serkan Erkam	Hacettepe University
b13-157	Fitria Husnatarina	Palangka Raya University
b13-209	Ge Zhan	Tung Wah College (Hong Kong)
b13-253	Hakkyun Kim	Sungkyunkwan University
-	Hanny van Geffen	Stenden Hogeschool
b13-202	Harvey Ong	De La Salle University - Manila
b13-167	Haryo Kuncoro	State University of Jakarta
b13-164	Hashanah Ismail	Universiti Putra Malaysia
b13-024	Herfina Puspawardani	Institut Teknologi Bandung
b13-248	Heribertus Andre Purwanugraha	Universitas Atma Jaya Yogyakarta
b13-136	Hoi Yan Anna Fong	National University of Singapore

b13-182	Hung-Wen Cheng	Soochow University (R.O.C)
b13-062	I Made Satria Yudistira	Institut Teknologi Bandung
b13-028	I Putu Bayu Adhitya Pratama	Institut Teknologi Bandung
b13-196	Indah Masri	University of Indonesia
b13-036	Indra Ginandar Sebayang	Institut Teknologi Bandung
b13-039	Inka Natasya Hagaina Bukit	Institut Teknologi Bandung
b13-144	Issam Kouatli	Lebanese American University
b13-229	Jaihak Chung	Sogang University
b13-186	Jan Kodera	University of Economics, Prague
b13-206	Jennifer Chen	China University of Technology
b13-174	Juniarti	Petra Christian University
b13-204	Jyh-Dean Hwang	National Taiwan University
-	Kai Zhou	University of Hawaii
b13-185	Kallaya Tantiyaswasdikul	Ritsumeikan University
b13-017	Kartika Dewi Puspasari	Institut Teknologi Bandung
b13-183	Karuniana Dianta Arfiando Sebayang	State University of Jakarta
b13-086	Korsiney Cabasis	St. Michael's College
b13-165	Khairil Awang	Universiti Putra Malaysia
b13-198	Kurniyati Indahsari	University of Trunojoyo Madura
b13-208	Lathifa Hapsari	Brawijaya University
b13-237	Le Thi Thanh Xuan	Hochiminh city University of Technology
b13-142	Lina Anatan	Maranatha Christian University
b13-189	Liyanage Perera	Swinburne University of Technology
b13-134	Luky Patricia Widianingsih	Universitas Pelita Harapan Surabaya
b13-105	Lulu Setiawati	Universitas Pelita Harapan Surabaya
b13-091	Lynne Hammond	London College of Fashion
b13-023	Maria Gratia Sekar Putri	Institut Teknologi Bandung
b13-205	Matej Šandor	University of Economics, Prague
b13-084	Mawuko Dza	Griffith University
b13-147	Mazlina Mustapha	Universiti Putra Malaysia
b13-231	Megha Sachdeva	University of Technology Sydney
b13-097	Min Maung	University of Saskatchewan
b13-152	Mohamad Khusaini	Brawijaya University
b13-226, b13-227, b13-228	Mohd Shoki Md Ariff	Universiti Teknologi Malaysia
b13-025	Muhammad Ricky Febrian	Institut Teknologi Bandung
b13-235	N. Prasanna	Bharathidasan University
b13-163	Napatsorn Jiraporn	State University of New York at New Paltz
b13-141	Narueban Yamaqupta	Prince of Songkla University
b13-218	Ni Sheng	Macau University of Science and Technology
b13-156	Nordin Haji Mohamad	University of Malaya
b13-224	Nurafni Eltivia	State Polytechnic of Malang
b13-223	Pard Teekasap	Rajamangala University of Technology Rattanakosin
b13-081	Pei-Fen Chen	National Chi-Nan University
b13-205	Petr Blažek	University of Economics, Prague
b13-108	Pornsit Jiraporn	Pennsylvania State University

b13-208	Puji Astutik	Brawijaya University
b13-044	Putri Maria Nashwah	Institut Teknologi Bandung
b13-190	Putu Mahardika Adi Saputra	University of Brawijaya
b13-244	Pym Manopimoke	University of Kansas
b13-201	Quang Van Tran	University of Economics, Prague
b13-116	Rameshwar Prasad Gupta	Govt Girls College, A.P.S. University
b13-151	Rebecca Yew	INTI International University
b13-166	Renato Alas Martins	Bond University
b13-060	Rido Adimas	Institut Teknologi Bandung
b13-225	Rima Rachmawati	Universitas Widyatama
b13-075	Riza Emekter	Robert Morris University
b13-177	Rob Alex Burnett	Webster University Thailand
b13-207	Rodney Blackwell	Troy University
b13-048	Roy Adam Muhammad Zaid	Institut Teknologi Bandung
b13-173	S. Cheung-Sum Lu	Tamkang University
b13-195	Salmah Muhamed	Universiti Putra Malaysia
b13-021, b13-126	Samuel PD Anantadjaya	Swiss German University
b13-233	Sangman Han	Sungkyunkwan University
b13-250	Sanjiwani Kumar	KJ Somaiya Institute of Management Studies and Research
b13-130	Saundarjya Borbora	Indian Institute of Technology Guwahati
b13-090	Sevias Guvuriro	University of the Free State, South Africa
b13-220	Shilpa Samplonius-Raut	Stenden University of Applied Sciences
b13-168	Shrabanti Maity	Assam University
b13-056	Siti Kania Mevianti Effendi	Institut Teknologi Bandung
b13-117	Supachart Iamratanakul	Kasetsart University
b13-129	Syed Rahman	University of Western Sydney
b13-114	Szu-Chung Li	National Chengchi University
b13-172	Tabita Indah Iswari	Atma Jaya Yogyakarta University
b13-188	Taiyo Yoshimi	Columbia Business School and Nanzan University
b13-215	Takashi Hayashi	Nanzan University
b13-001	Tatre Jantarakolica	Thammasat University
b13-203	Thanapol Srithanpong	Keio University
b13-101	Thoeditda Thipparat	Rajamangala University of Technology
b13-206	Tom Lin	National Taiwan University of Science and Technology
b13-162	Toshihiro Ichida	Waseda University and University of Colorado Boulder
b13-238	Tran Tien Khoa	Hohiminh city International University
b13-169	V. S. Pai	Kirloskar Institute of Advanced Management Studies
b13-019	Vierly Upa	Universitas Pelita Harapan Surabaya
b13-220	Waalkens Jan	Stenden University of Applied Sciences
b13-191	Watchai Charunwatthana	Chulalongkorn University
b13-137	Yiing Jia Loke	Universiti Sains Malaysia
b13-136	Yuan Ching Lai	National Chiao Tung University
b13-236	Yuan Wen	State University of New York at New Paltz
b13-092	Yunizar	Padjadjaran University Bandung
b13-068	Zeenat Ismail	Institute of Business Administration Karachi

Acknowledgement:

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