

PROGRAM (Finalized Version)

	DAY 1 (June 9th, 2019)	DAY 2 (June 10th, 2019)
Registration 8:30-16:00 (Days 1-2)	9:00-10:35 Sessions A1, B1	9:00-10:35 Sessions A2, B2
	10:35-10:50 Tea Break	10:35-10:50 Tea Break
	10:50-12:00 Keynote Speech*	10:50-12:15 Sessions D2, E2
	12:00-13:25 Lunch (Grand Panorama, 14/F)	12:15-13:25 Lunch (Ratchada Lounge, 2/F)
	13:25-15:00 Sessions G1, H1	13:25-15:00 Sessions G2, H2
	15:00-15:15 Tea Break	15:00-15:15 Closing Tea Reception
	15:15-16:45 Sessions K1, L1	

* **Keynote Speech:** Dr. Bruno S. Sergi, Professor, University of Messina; Centre Associate, Davis Center for Russian and Eurasian Studies, Harvard University; Affiliated Faculty of Harvard Institute for Quantitative Social Science. (Venue: **Panorama I, 14/F**)

Session A1: MONEY, BANKING & FINANCE (venue: Panorama I, 14/F)

Chair: Joseph French (University of Northern Colorado)

Analysis of Japanese Government Bond and Swap Markets under Negative Interest Rate Policy (b19-023)
Speaker: Takayasu Ito (Meiji University)

Accounting for Loan Securitisation in Banks (b19-070)
Speaker: Sang-Lyul Ryu (Konkuk University, Korea)

Non-performing Loans, Macroeconomic Performance and the Determinants of Banking Distress in Regional China (b19-089)
Speaker: Jan Podivinsky (University of Southampton)

The Influence of Affective Commitment, Job Satisfaction and Job Stress on Turnover Intention: A Study of Nepalese Bank Employees (b19-126)
Speaker: Vimolwan Yukongdi (Asian Institute of Technology)

Not So Fast: Do Rapid Changes in the Federal Funds Rate Contribute to Recessions? (b19-027)
Speaker: Joseph French (University of Northern Colorado)

Session B1: HUMAN RESOURCES & STRATEGIC MANAGEMENT (venue: Panorama II, 14/F)

Chair: Thomas Tudor (University of Arkansas at Little Rock)

Factors Affecting Recruitment Officers' Intention to Use Online Tools (b19-093)
Speaker: Jun Grimaldo (University of Santo Tomas)

Identifying Issues for Technology Learners to Complete Online Courses on Machine Learning and Deep Learning on Their Own Under a Fully Automated Learning Environment (b19-095)
Speaker: Keisuke Seya (Keio University) **SIBR Best Paper Award**

How to Make a Story with Past-to-present Perspective that Helps Non-technical Adult Learners to Understand Artificial Intelligence with Satisfaction and Increasing Learning Outcomes (b19-115)
Speaker: Keisuke Seya (Keio University)

Cooperation between Terrorist Groups: Behaviors and Strategies (b19-031)
Speaker: Sylvain Baumann (EDEHN, Normandie University)

Sexual Harassment Perceptions and Outcomes in the Workplace in the United States (b19-034)
Speaker: Thomas Tudor (University of Arkansas at Little Rock)

Session G1: MARKETING, CONSUMER BEHAVIOR & PSYCHOLOGY (venue: Panorama I, 14/F)

Chair: Raden Aswin Rahadi (Institut Teknologi Bandung)

Examining Tourists' Attitude towards the Religious Tourism in Thailand (b19-032)

Speaker: Jirawat Anuwichanont (Suan Dusit University) **SIBR Best Paper Award**

Keywords on Online Video-ads Marketing Campaign: A Sentiment Analysis (b19-079)

Speaker: Ronald Fernandez (University of Santo Tomas)

Consumer Envy and Foreign Product Purchase: The Roles of Brand Cultural Symbolism and National Representativeness (b19-091)

Speaker: Patrick Poon (Lingnan University)

Value Determinant Factors for Apartment Products in Indonesia (b19-046)

Speaker: Raden Aswin Rahadi (Institut Teknologi Bandung)

The Analysis of Consumers' Preferences for Batik Products in Indonesia (b19-047)

Speaker: Raden Aswin Rahadi (Institut Teknologi Bandung)

Session H1: ACCOUNTING & FINANCE (venue: Panorama II, 14/F)

Chair: Daniel Perez Liston (University of St. Thomas)

Tax Planning Activities and International Exposure: An Investigation of Tax-induced Income Shifting by Chinese Listed Companies (b19-049)

Speakers: Raymond M. K. Wong (City University of Hong Kong) & Agnes W. Y. Lo (Lingnan University, Hong Kong)

The Impact of Foreign Investors' Ownership Change on Trading Behavior in Taiwan Stock Market (b19-090)

Speaker: Ruey-Shii Chen (Tatung University)

The Association between Human Resource Investments in the Internal Accounting Control System and Non-audit Fees: Evidence from South Korea (b19-107)

Speaker: Dong Jin Jung (Sogang University)

The Influence of Family, Human, Social Capital & Government Support Services on Women Entrepreneurial Start-up Decisions: A Qualitative Study (b19-127)

Speaker: Vimolwan Yukongdi (Asian Institute of Technology)

Financial Performance of Internet Gambling Stocks: Empirical Evidence from the UK (b19-021)

Speaker: Daniel Perez Liston (University of St. Thomas) **SIBR Best Paper Award**

Session K1: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: Panorama I, 14/F)

Chair: Saundarjya Borbora (Indian Institute of Technology Guwahati)

Determinant of the Gross Regional Domestic Product of East Kalimantan Province: Macroeconomic Variable Review (b19-056)

Speaker: Dio Caisar Darma (High School of Economics Samarinda, Indonesia)

Factors Affecting Household Debt in Thailand (b19-100)

Speaker: Attasuda Lerskullawat (Kasetsart University)

Assessing the Level of Community Social Awareness in Realizing Waste-Free Zone (b19-059)

Speaker: Bintarsih Sekarningrum (Universitas Padjadjaran)

(K1 continued on next page ...)

Monetary Policy Indicators and Economic Growth in The Philippines (1988-2017) (b19-104)
Speakers: Alfe Solina & Liane Vina Ocampo (Cavite State University)

Microfinance: Impact on Clients, an Empirical Study (b19-094)
Speaker: Saundarjya Borbora (Indian Institute of Technology Guwahati)

Session L1: EDUCATION & LABOUR MARKET (venue: Panorama II, 14/F)

Chair: Young-Min Lee (Sookmyung Women's University)

Vocational Education and Training for Older Workers in Aged Countries: A Comparative study of Korea, Spain, and the UK (b19-101)

Speaker: Sunny Sun-A Kim (Sookmyung Women's University)

Analysis of Perceptions Regarding Jobs for Elderly Worker Outplacement Based on Q Methodology (b19-109)

Speaker: Sung-Eun Cho (Sookmyung Women's University)

A Survey of the Status of Information-Education Programs for the Elderly Individuals in Korea Using Correspondence Analysis (b19-111)

Speaker: Ha-yeon Jang (Sookmyung Women's University)

An Analysis of the Factors Affecting Self-Employment Choices of the Late Middle-Aged (b19-112)

Speaker: Min-Jeong Seo (Sookmyung Women's University)

Outcome Improvement of Vocational Training: Focusing on the Changeover from Satisfaction Evaluation to Trainee Evaluation (b19-110)

Speaker: Young-Min Lee (Sookmyung Women's University)

Session A2: MARKETING, CONSUMER BEHAVIOR & PSYCHOLOGY (venue: Panorama I, 14/F)

Chair: Wen-Ling Hsu (National Quemoy University)

Discussion on the Process of Slash Youth Engaged in Online Auction (b19-073)

Speaker: Hsiao Chia Chang (National Quemoy University)

The Impact of Customer Expecting Value on Decisions of Aviation Industry Plane Model Dispatch - Taking the Kinmen Route as an Example (b19-074)

Speaker: Mei-Fen Tsai (National Quemoy University)

A Study on the Profit Enhancement of Radio Station Media Sales through the Mini Three Links - A Case Study of Kinmen Area (b19-075)

Speaker: Kai Ling Hsin (National Quemoy University)

Analysis of the Relationship between Internet Marketing and Customers' Willingness to Pay - Taking Multi-level Marketing Products as an Example (b19-087)

Speaker: Fang-Yu Hsu (National Quemoy University)

A Consumer's Purchase Intention of E-Books (b19-083)

Speaker: Kai-Zhen Syu (National Quemoy University)

An Analysis of Recruiting Strategies of Overseas Students: Taking National Quemoy University as an Example (b19-085)

Speaker: Wen-Ling Hsu (National Quemoy University)

Session B2: TOURISM STUDIES – CASE & QUANTITATIVE ANALYSES (venue: Panorama II, 14/F)

Chair: Udaya Konarasinghe (Institute of Mathematics & Management, Sri Lanka)

The Economic Value Assessment of Battlefield Tourism: The Example of Dadan Island in Kinmen (b19-067)

Speaker: Yi-Wen Liu (National Quemoy University)

Discussion on the Management Cost of B&B - Taking Kinmen as an Example (b19-072)

Speaker: Yi-Jiun Chen (National Quemoy University)

International Leisure and Tourist Island and Economic Development - A Case Study of Kinmen (b19-076)

Speaker: Yen-Li Chen (National Quemoy University)

Analysis of Consume Behavior Chinese Tourists' Purchase of Taiwan Cosmetic Products - Taking Kinmen Area as an Example (b19-088)

Speaker: Chia-Yi Lu (National Quemoy University)

Sama Circular Model on Forecasting Foreign Guest Nights in Anuradhapura of Sri Lanka (b19-063)

Speaker: Udaya Konarasinghe (Institute of Mathematics & Management, Sri Lanka)

Session D2: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Panorama I, 14/F)

Chair: Raymond Paderna (De La Salle University – Manila)

Technology Transfer Process Analysis Using Knowledge Management Framework (Case of Jakarta-Bandung High-speed Railway Project) (b19-053)

Speaker: Rudy Bekti (Institut Teknologi Bandung)

The Mediating Role of Job Satisfaction on the Effect of Motivation to Organizational Commitment and Work Engagement of Private Secondary High School Teachers in Metro-Manila (b19-081)

Speaker: Ronaldo Manalo (University of Santo Tomas)

The Effect of Occupational Stress on the Organizational Commitment and Work Engagement of Public STEM Track Teachers (b19-082)

Speaker: Ronaldo Manalo (University of Santo Tomas)

Improving Employee Experience in a Medium-sized Retail Chain through Quality Human Resource Management Practices: Does Bifurcation Bias in Family Firms Moderate the Nexus? (b19-057)

Speaker: Raymond Paderna (De La Salle University)

Testing a Sustainability Model for Philippine Small and Medium Enterprises (SMEs) through Values-driven Agripreneurship: Perspectives from a Major Agrifeeds Producer in the Philippines (b19-058)

Speaker: Raymond Paderna (De La Salle University)

Session E2: MANAGEMENT & ENTREPRENEURSHIP (venue: Panorama II, 14/F)

Chair: Chanita Jiratchot (Assumption University)

Impact of Quality Dimensions on Faculty Satisfaction: Mediating Role of Performance of Higher Educational Institutions (HEIs) (b19-106)

Speaker: Mahbubul Haque (University of Asia Pacific)

Entrepreneurship and Intrapreneurship: How Supporting Corporate Performance (b19-123)

Speaker: Qorri Aina (Institut Teknologi Bandung)

(E2 continued on next page ...)

Intercultural Communication Challenges in Business: A Perspective of SMEs in North-eastern Thailand (b19-071)

Speaker: Ji Hye Jaime Chung (Mahidol University International College)

Career Choice on Family Business: A Case of Gen Y People Whose Families Own a Family Business (b19-092)

Speaker: Nucharee Supatn (Assumption University)

The Mediating Role of Self-Determination in the Relationship between Perceived Entrepreneurial Support and Entrepreneurial Intention of University Students (b19-078)

Speaker: Chanita Jiratchot (Assumption University)

Session G2: EDUCATION, SUSTAINABILITY & DEVELOPMENT (venue: Panorama I, 14/F)

Chair: Marcellia Susan (Maranatha Christian University)

The Most Update CSR Researches with Real World Applications for Better Society in Disruptive World (b19-060)

Speaker: Pradit Withisuphakorn (NIDA Business School)

The Design of Innovative Universities Services in Indonesia Using Starbucks Concepts (b19-030)

Speaker: Rizka Nugraha Pratikna (Parahyangan Catholic University)

On the Exploration of Brand Understanding among SMEs in Bandung, Indonesia (b19-128)

Speaker: Lidia Mayangsari (Institut Teknologi Bandung)

The Antecedents of Financial Literacy: A Study on College Students (b19-116)

Speaker: Marcellia Susan (Maranatha Christian University)

The Determinants of Students' Intention to Conduct Fraud on Assignments and Examinations (b19-117)

Speaker: Marcellia Susan (Maranatha Christian University)

Session H2: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: Panorama II, 14/F)

Chair: Sri Herliana (Institut Teknologi Bandung)

Developing the Local Wisdom Capacity of Conflict and Social Culture Inequality in the Digital Era (b19-113)

Speaker: Mulyaningsih (Universitas Garut)

Sharia Microfinance: Social Impact of Islamic Commercial and Social Finance Integration Model (b19-121)

Speaker: Murdiyah Hayati (Universitas Islam Negeri Syarif Hidayatullah Jakarta)

Billboard Taxes in Indonesia (b19-124)

Speaker: Muslim Al Kautsar (Universitas Garut)

Spatial Effects and Factors that Affect Food and Non-Food Trade Intra-ASEAN (b19-122)

Speaker: Sri Herliana (Institut Teknologi Bandung)

The Negative Impacts of Difficulty in Accessing Financial Support in the Agriculture Sector (b19-129)

Speaker: Sri Herliana (Institut Teknologi Bandung)

Presentation in Absentia

Entrepreneurial Spirit in Economic Development: A Study of Two Digital Start-up Companies in Jakarta, Indonesia (b19-065)

Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

Digital Payment as an Enabler for Business Opportunities: A Go-Pay Case Study (b19-102)

Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

Effects of Innovation Factors on SME Performance: Study on SMEs in Food and Beverages Centers in Cimahi, Indonesia (b19-103)

Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

Collaboration Network Model of HIV/AIDs Prevention and Control: Case Study in Subang District, Indonesia (b19-066)

Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

Competitive Strategies of Indonesian Skincare Clinics: Study on Rafa Health and Beauty Lifestyle, Bandung Indonesia (b19-097)

Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

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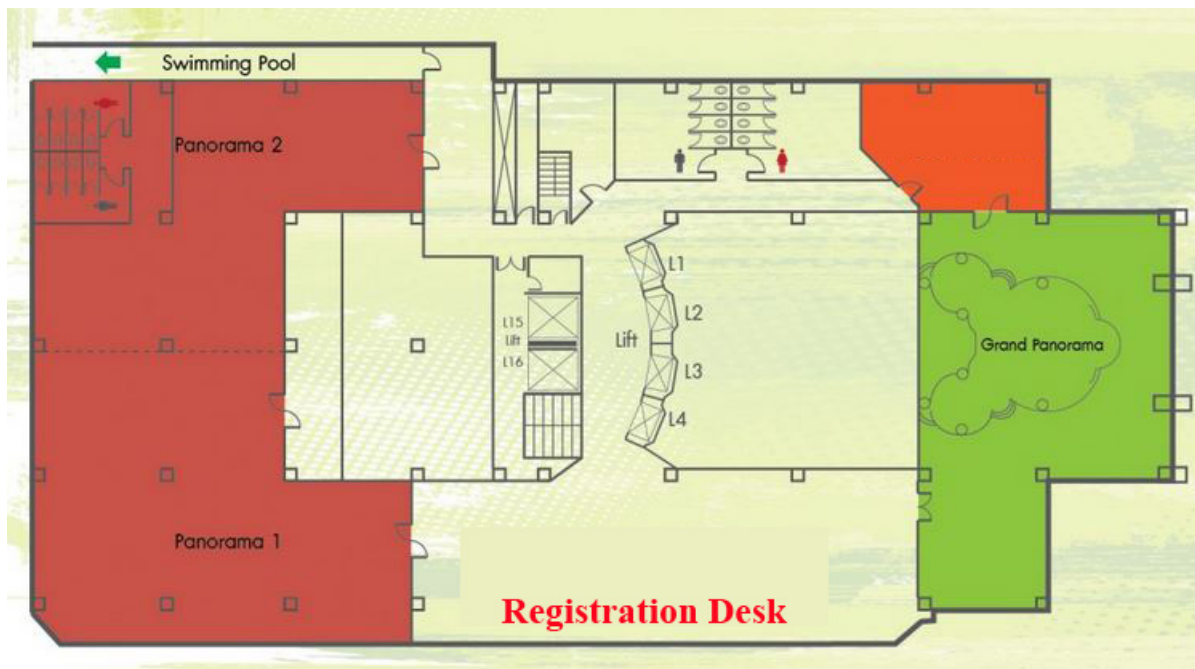
Guide to Presenters and Session Chairs

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted (approx. 15 minutes each) sparing 3-5 minutes for discussion.
- The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if presenters are unable to finish their presentation in the assigned session for any reasons.
- LCD projector and computer will be provided in each conference room. Speakers are reminded to save their presentation files on their own USB drives. The organizer will NOT provide Internet connection.

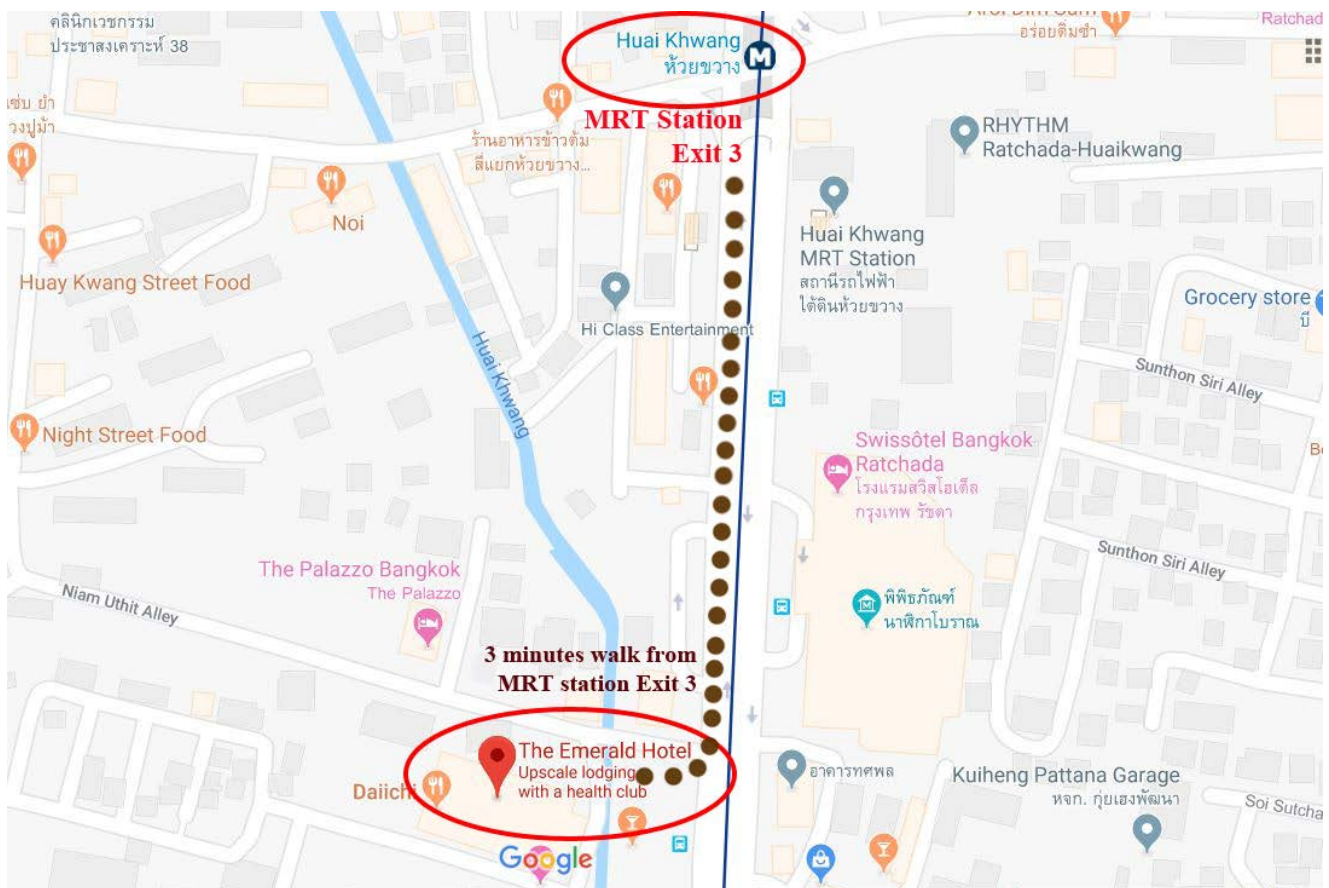
Conference Registration Desk

Conference participants will collect attendance certificates, proceedings (on USB drive) and official receipts from the registration desk. Please mention your Paper I.D. code at the desk to speed up the process. No certificates will be provided to non-registered co-authors. The conference registration desk will be open from AM08:30 to PM16:00 on June 9-10, 2019. Presenters assigned to morning sessions can register after they have finished their presentation.

Floor Plan of the Conference Venue (14/F, Atrium Wing, Emerald Hotel Bangkok)



Conference Venue – Emerald Hotel Bangkok, Atrium Wing, 14/F
Visit <http://sibresearch.org/bangkok-venue.html> for location and maps.



From Suvarnabhumi Airport

Take **Airport Rail Link (City Line)** from Suvarnabhumi Airport to **Makkasan Station**. There is a **skywalk** connecting **Makkasan Station (Exit 1)** to **Phetchaburi MRT Station**, where you can take the subway train to **Huai Khwang MRT Station**. The conference venue (Emerald Hotel) is 3 minutes walk from the **Huai Khwang MRT Station (Exit 3)**. The total cost is around THB100.

Metered taxi is an alternative hassle-free option for tourists arriving at Suvarnabhumi Airport. The taxi fare from the airport to the conference venue (Emerald Hotel) is around THB350 + highway toll.

From Don Mueang Airport

Take **Airport Bus A1** from Don Mueang Airport to **Chatuchak Park MRT station**, where you can take the subway train to **Huai Khwang MRT Station**. The conference venue (Emerald Hotel) is 3 minutes walk from the **Huai Khwang MRT Station (Exit 3)**. The total cost is around THB100.

Metered taxi is an alternative hassle-free option for tourists arriving at Don Mueang Airport. The taxi fare from the airport to the conference venue (Emerald Hotel) is around THB300 + highway toll.

List of Delegates

Paper ID	Delegate	Affiliation
b19-049	Agnes W. Y. Lo	Lingnan University, Hong Kong
b19-104	Alfe Solina	Cavite State University
b19-100	Attasuda Lerskullawat	Kasetsart University
b19-059	Bintarsih Sekarningrum	Universitas Padjadjaran
-	Bruno S. Sergi	University of Messina & Harvard University
b19-078	Chanita Jiratchot	Assumption University
b19-088	Chia- Yi Lu	National Quemoy University
b19-021	Daniel Perez Liston	University of St. Thomas
b19-056	Dio Caesar Darma	High School of Economics Samarinda, Indonesia
b19-107	Dong Jin Jung	Sogang University
b19-087	Fang-Yu Hsu	National Quemoy University
b19-111	Ha-yeon Jang	Sookmyung Women's University
b19-073	Hsiao Chia Chang	National Quemoy University
b19-089	Jan Podivinsky	University of Southampton
b19-071	Ji Hye Chung	Mahidol University International College
b19-032	Jirawat Anuwichanont	Suan Dusit University
b19-027	Joseph French	University of Northern Colorado
b19-093	Jun Grimaldo	University of Santo Tomas
b19-075	Kai Ling Hsin	National Quemoy University
b19-083	Kai-Zhen Syu	National Quemoy University
b19-095, b19-115	Keisuke Seya	Keio University
b19-104	Liane Vina Ocampo	Cavite State University
b19-128	Lidia Mayangsari	Institut Teknologi Bandung
b19-106	Mahbubul Haque	University of Asia Pacific
b19-116, b19-117	Marcellia Susan	Maranatha Christian University
b19-074	Mei-Fen Tsai	National Quemoy University
b19-112	Min-Jeong Seo	Sookmyung Women's University
b19-113	Mulyaningsih	Universitas Garut
b19-121	Murdiyah Hayati	Universitas Islam Negeri Syarif Hidayatullah Jakarta
b19-124	Muslim Al Kautsar	Universitas Garut
b19-092	Nucharee Supatn	Assumption University
b19-091	Patrick Poon	Lingnan University
b19-060	Pradit Withisuphakorn	NIDA Business School
b19-123	Qorri Aina	Institut Teknologi Bandung
b19-046, b19-047	Raden Aswin Rahadi	Institut Teknologi Bandung
b19-049	Raymond M. K. Wong	City University of Hong Kong
b19-057, b19-058	Raymond Paderna	De La Salle University
b19-030	Rizka Nugraha Pratikna	Parahyangan Catholic University
b19-079	Ronald Fernandez	University of Santo Tomas
b19-081, b19-082	Ronaldo Manalo	University of Santo Tomas
b19-053	Rudy Bekt	Institut Teknologi Bandung
b19-090	Ruey-Shii Chen	Tatung University
b19-065, b19-066, b19-097, b19-102, b19-103	Sam'un Jaja Raharja	Universitas Padjadjaran
b19-070	Sang-Lyul Ryu	Konkuk University, Korea
b19-094	Saundarjya Borbora	Indian Institute of Technology Guwahati

b19-122, b19-129	Sri Herliana	Institut Teknologi Bandung
b19-109	Sung-Eun Cho	Sookmyung Women's University
b19-101	Sunny Sun-A Kim	Sookmyung Women's University
b19-031	Sylvain Baumann	EDEHN, Normandie University
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b19-034	Thomas Tudor	University of Arkansas at Little Rock
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b19-085	Wen-Ling Hsu	National Quemoy University
b19-076	Yen-Li Chen	National Quemoy University
b19-072	Yi-Jiun Chen	National Quemoy University
b19-067	Yi-Wen Liu	National Quemoy University
b19-110	Young-Min Lee	Sookmyung Women's University